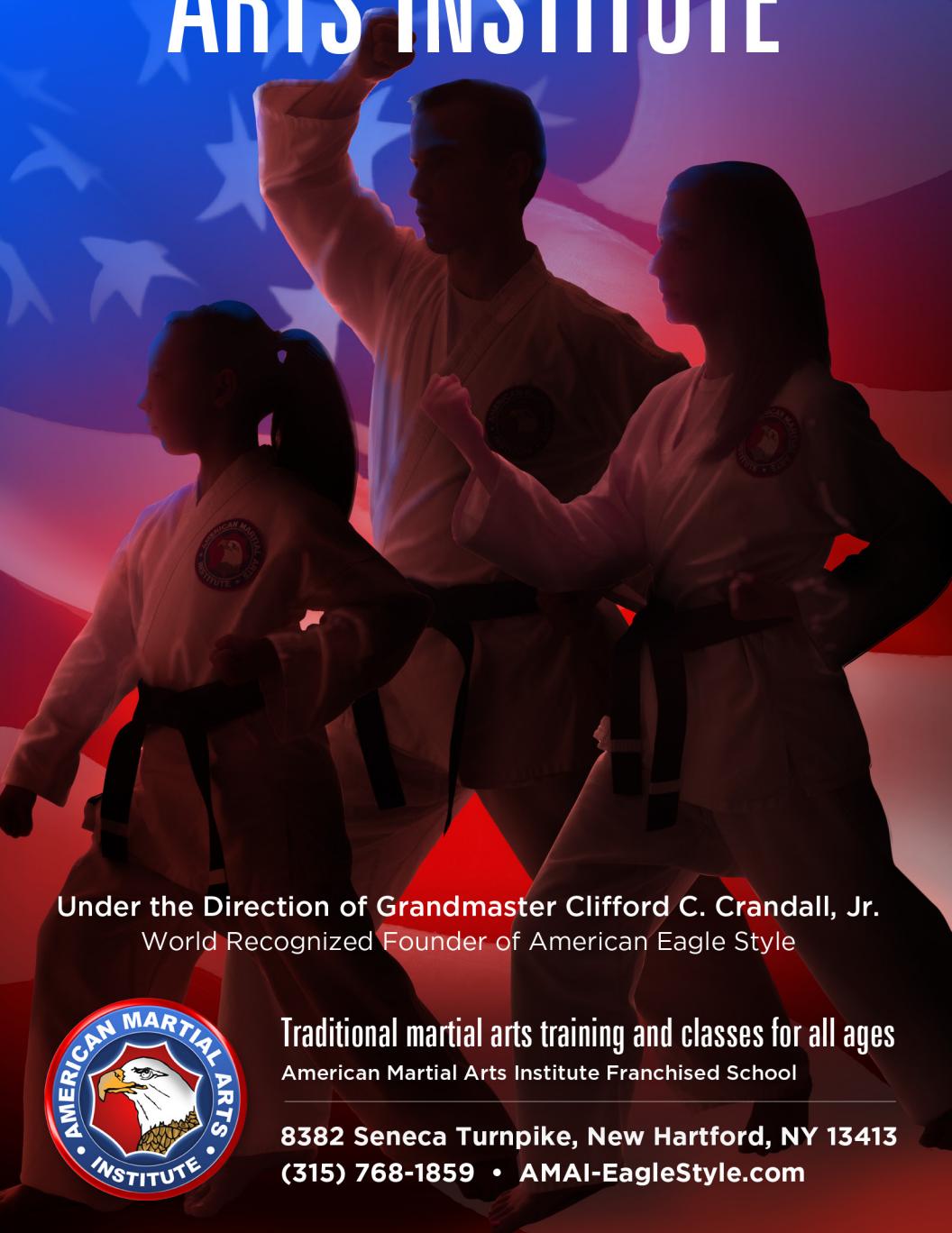


AMERICAN MARTIAL ARTS INSTITUTE



Under the Direction of Grandmaster Clifford C. Crandall, Jr.
World Recognized Founder of American Eagle Style

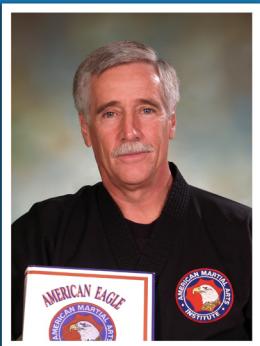


Traditional martial arts training and classes for all ages
American Martial Arts Institute Franchised School

8382 Seneca Turnpike, New Hartford, NY 13413
(315) 768-1859 • AMAI-EagleStyle.com

Clifford C. Crandall, Jr.

Grandmaster of the American Martial Arts Institute



The American Martial Arts Institute is under the direction of Clifford C. Crandall, Jr. Grandmaster Crandall is recognized internationally for his contributions to the field of martial arts and his safety awareness programs. His educational experience as a superintendent of schools in the state of New York, elementary and high school principal, and classroom teacher, combined with over 55 years of martial arts experience bring an educational professionalism seldom seen in a martial arts school. As founder of the American Martial Arts Institute, he is Grandmaster of the American Eagle Style, a traditional empty-hand style of martial arts; he is Headmaster for the world of Takenouchi-Hangan-Ryu-Matsuno-Crandall, a 300-year old iaido style based on the samurai philosophy of life; and he is one of the founders of the American Eagle Cane System.

Grandmaster Crandall produced and hosted the Martial Arts Today Show for twelve years, which aired on NBC to over eight million homes in the U.S. and Canada. He has raised public awareness regarding safety with his Secure Living television public service announcements. He hosted the Safety and Awareness Today show which presented self-defense and safety topics for all areas of daily life on an NBC network and is available at AmericanEagleStyle.com.

Grandmaster Crandall coached and led the first American martial arts team to perform in the People's Republic of China, with letters of introduction from the President and Vice President of the United States at that time. He has also led similar delegations promoting good international relations to other countries including Russia, Japan, Australia, and Italy. He has been featured in numerous marital arts magazines internationally including Action Martial Arts, Taekwondo Times, Inside Karate, Inside Kung Fu, Combat, and others. He has authored books and produced DVDs documenting his style and teaching personal safety skills to all age groups.

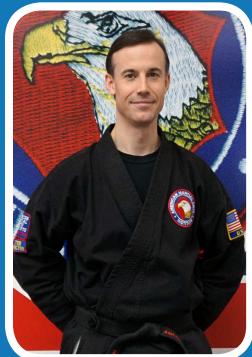
He has had a real positive impact on the martial arts in this community and around the world, and continues to do so through his instruction of American Martial Arts Institute Black Belts to maintain the tradition and true meaning of the martial arts.

Featured in Action Martial Arts Magazine with a 3000-word cover story as the Grassroots Martial Arts Ambassador

Master Stalloch is an 8th Degree Black Belt under Grandmaster Crandall and the proprietor of the main location with over 27 years of martial arts experience. Along with Masters Crandall and Jesse, Master Stalloch is a founder of the American Eagle Cane System, 9th Dan. He is the CEO of Secure Living Online. He has authored two books, produced 10 instructional DVDs and written numerous articles including for Taekwondo Times, Black Belt Magazine, Inside Kung Fu, Action Martial Arts, and others. He has been designated as the successor to the title of Grandmaster for both American Eagle Style and the American Cane System. He is a tenured High School teacher actively teaching anatomy, forensics, and sciences. Learn more about his martial arts certifications, including his designation as successor of the Cane Masters International Association's American Cane System, and additional martial arts experience at AmericanEagleStyle.Com

Master Eric Stalloch

Proprietor of the Main Location of American Martial Arts Institute

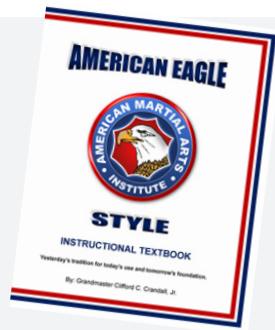


Certified Adult Black Belt Instructors

All classes are taught by certified, adult black belt instructors. These men and women, who have chosen to teach American Eagle Style, continue their individual training in separate classes under the Grandmaster. A complete list of our Black Belt Staff, Certified Instructors, and Titled Instructors is available on our website under the title "Instructors."

American Eagle Style Instructional Textbook, 3rd Edition.

This textbook documents the American Eagle Style in 410-pages with hundreds of step by step color photographs. It contains all required basic forms, katas, and more. Whether you are an instructor of the martial arts, a new student, a family member of a martial artist or just generally interested in the concepts of solid, effective martial arts training, this book is for you.



SecureLivingOnline.com

SecureLivingOnline.com was cofounded by Grandmaster Crandall and Master Eric Stalloch. The website offers personal safety videos, seminars, and staff training for all age groups and abilities.

American Eagle Style Classes

The American Martial Arts Institute offers instructional martial arts programs for adults and children. Our certified, professional instructors teach “American Eagle Style,” which has strong roots in the historical formulation of traditional martial arts. American Eagle Style uses hands and feet techniques equally, resulting in a more well-rounded physical program. It is a traditional empty-hand martial art style.

Children Ages 6-12. The children’s class provides a positive and fun atmosphere where the students learn self-defense and traditional martial arts while building self-confidence, discipline, and focus that benefits them in school and other activities.

Adults Ages 13 and older. Improve balance, coordination, flexibility, and overall fitness while reducing daily stress. Traditional martial arts was designed for adults to be taught by adults.

Superkick Ages 3-5. This class is intended to improve the child’s social skills, listening skills, and motor skills. They learn to work in a group, follow instructions, and become more aware of their surroundings and it better prepares the child for the public education system.

Open System Ages 40 and older. This is program allows for the benefits of traditional martial arts training without the requirement to test for ranks. Beginner, novice, intermediate, and advanced levels.

Extension Tool Classes Special classes are available for registered students with the Tonfa, Bo, Kama, Naginata, Sword, Cane, Escrima Sticks, Half-Moon Staff, Eku, etc. These classes can include blocks, strikes, self-defense, katas, and three-point sparring.

American Eagle Style Frequently Asked Questions

When can I join?

Classes run all year and you may join at any time. For adults, there is no limit to the number of classes you may attend during the week. For children ages 6-12, you may attend your 2 assigned classes until you earn the rank of yellow belt. Then you may also attend an unlimited number of adult classes.

How will I benefit?

Improve your endurance, coordination, personal safety and self-confidence.

When do I get to spar?

Beginners are not immediately allowed to spar until they have earned their first colored belt, therefore sparring gear is not necessary.



AMERICAN
EAGLE
STYLE



Traditional Iaido: Takenouchi-Hangan-Ryu-Matsuno-Crandall

Headmaster Tsuneyoshi Matsuno was one of three instructors who chose to teach after his instructor Headmaster Masayoshi Nakajima untimely and unexpectedly passed away. Masayoshi Nakajima Ryushosai, was the 5th Headmaster of Takenouchi-Hangan-Ryu, and upon his passing Tsuneyoshi Matsuno became the Headmaster and teacher of this traditional style worldwide. Headmaster Matsuno represented the Japanese Federation in the area of traditional Iaido as he traveled around the world, stimulating new interest in the way of the sword as well as the daily philosophy of living by the standards of the traditional samurai.

Headmaster Crandall has trained with the sword for over 30 years. He is also the Grandmaster and founder of the American Martial Arts Institute, which teaches "American Eagle Style" empty-hand martial arts. In June 2002 Grandmaster Crandall was promoted to Headmaster and successor in this Iaido style in a sword-passing ceremony in Kobe, Japan, by Headmaster Tsuneyoshi Matsuno. With the passing of Headmaster Matsuno in February 2005, Headmaster Crandall became the Headmaster of Takenouchi-Hangan-Ryu-Matsuno for the world.

Traditional Iaido Frequently Asked Questions

When can I join?

At anytime throughout the year.

Are there prerequisites?

Yes, you must be 18 years of age, own a bokken, a black hakama and a white gi top for the first class. Later you will need white iaido tabis.

What are the belt ranks?

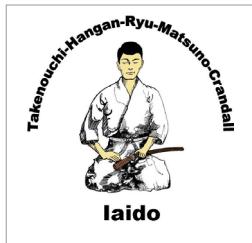
In this traditional style of Iaido there is no belt ranking, simply three levels of acquired physical skill, mental knowledge and personal dedication. These are identified by the categories of Beginner, Intermediate and Advanced students.

When are the classes?

Classes are held the second Wednesday of every month from 8:00 to 9:00pm with a second class in Oct. Nov. Jan. Feb. March and April on the fourth Friday from 8:00pm to 9:00pm.

Are there reference materials for this style?

Yes, there is a 134-page textbook and a three-hour, 2-disc instructional DVD.



Students may be permitted to join and train in American Eagle Style with permission from Grandmaster Crandall.

See our Iaido brochure and speak with an Instructor for more information.



Traditional Cane: American Eagle Cane System

The American Eagle Cane System is a traditional martial art style which teaches how to use a walking cane for personal safety and improved health. It is for men and women of all ages and has historical roots martial art styles dating back hundreds of years and from around the world. Classes are one-hour in length and teach stretching, kicks, basic forms, katas, two-person drills, self-defense, and much more. Founded by Masters Crandall, Stalloch and Jessee, this art is for men and women ages 18 and older.



Traditional Cane Frequently Asked Questions

Who teaches the classes?

All classes are taught by certified black belt instructors. They may be assisted by Instructors' Assistants, men and women who have been accepted into the instructor's training program.

When can I join?

At any time throughout the year. Classes are offered three times each week.

Are there prerequisites?

Students must be 18 years of age or older. All new students receive a free uniform. They may borrow a training cane for their first month, but will need to purchase one through our main office. Our training canes are hand-crafted by Cane Masters International Association.

What are the belt ranks?

American Eagle Cane System students begin as white belts. There are testings for each level and minimum time requirements at each rank. The ranks are white, yellow, green, blue, purple, 3rd rank brown, 2nd rank brown, and 1st rank brown. This is followed by 10 degree of black belt.

What does a class include?

All classes begin with stretching and warm ups. This is followed by basic forms (blocks and strikes) empty-hand skills, CTs (Cane Self Defense Techniques), and katas. Other topics can include bag work, drills, style history and philosophy, and more.

When are the classes?

American Eagle Cane System students may attend unlimited classes each week.

Tuesday: 6:45 pm to 7:45 pm

Thursday: 6:45 pm to 7:45 pm

Saturday: 10:00 am to 11:00 am

Schedule of Classes

Our full-time facility has three large training rooms.

Adult Classes

Adults may go to as many of the following classes as they choose.

Children ages 6-12 may only attend these classes if they are a yellow belt or higher in rank and have their instructor's permission.

Monday: 6:15pm to 7:15pm • 7:30pm to 8:30pm

Tuesday: 7:30pm to 8:30pm

Wednesday: 7:30pm to 8:30pm

Thursday: 7:30pm to 8:30pm

Friday: 6:15pm to 7:15pm

Saturday: 9:00am to 10:00am

Children's Classes

Children ages 6-12 must register as either a Tuesday/Thursday schedule or a Wednesday/Saturday schedule. They are then able to attend both of these assigned classes each week, until they earn the rank of yellow belt. As a yellow belt, they may additionally attend adult classes with their instructor's permission.

Tuesday / Thursday Class

Tuesday: 6:15pm to 7:15pm

Thursday: 6:15pm to 7:15pm

OR

Wednesday / Saturday Class

Wednesday: 6:15pm to 7:15pm

Saturday: 9:00am to 10:00am

Superkick Class

This class has 3 sessions each year (Fall, Winter, and Spring). Pre-registration

is required and class size is limited. See an instructor for more information.

This schedule is subject to change based on enrollment.

Saturdays: 10:15am to 11:00am • Ages 3, 4 and 5 years

Open System Classes

This class runs concurrently with adult classes. Beginners may attend at:

Monday: 7:30pm to 8:30pm

Wednesday: 7:30pm to 8:30pm

Friday: 6:15pm to 7:15pm

Novice, intermediate, and advanced students may attend all adult classes with instructors permission

See our sections about the Cane and Iaido classes for those schedules.